

TOP 5 REASONS FOR USERS TO CHOOSE **Connect 2 Business**[®]

Whether you're a student planning for a career or an adult changing jobs, Kuder Connect 2 Business (C2B) available through the [OKCareerGuide](#) gives you a reliable way to find opportunities that match your career interests.

1 **It's simple – and tailored just for you!**

C2B is a one-stop-shop for finding meaningful work aligned to your career interests. With just a few clicks, you can view multiple opportunities from employers and learn about local businesses — all from within the OKCareerGuide!

2 **It helps connect the dots.**

C2B helps link coursework or previous experience to the education, training, and skills needed to achieve your future career. This includes exposure to professional environments and soft skills that can greatly influence success.

3 **It gives you a competitive advantage.**

C2B employers are confident in employees' capabilities and, as a result, often trust new employees to spearhead challenging and engaging projects. These experiences will let you apply problem solving techniques, gain technical and interpersonal skills, and more.

4 **It helps determine what's next.**

C2B not only lets you explore and learn about employers and opportunities in your community, it facilitates decisions about additional education and career goals, giving you that extra boost of confidence to make future plans.

5 **It grows your professional network.**

You'll have opportunities to interact with and learn from an expanded group of peers and adults who can help kickstart your career by providing invaluable advice and guidance, positive professional references, and ongoing mentorship.



"As a student, trying to find a job is really difficult. It really helps to be a student and to already know which businesses you'd like to interview with and work for."



Carley Cocknem
Marketing Intern, Ditchwitch
Perry, Oklahoma

Learn more today!

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