Reach and prepare the talent pipeline.

By creating awareness and relationships in communities, Kuder Connect 2 Business (C2B) gives students and adults a quick, reliable way to find opportunities aligned to their career interests. Plus, it helps local employers promote and fill opportunities ranging from internships and job shadows to part-time jobs and more.

Get started at www.okcareerguide.org.
C2B HELPS:

Employers
- Target opportunities to students and adults with matching career interests.
- Collaborate directly with schools and workforce agencies to support local initiatives and programs.
- Prepare the upcoming talent pipeline for today’s competitive workforce.

Education & Workforce Agencies
- Create a network of businesses to inform and educate students on current and future options.
- Get real-world support for making connections between coursework and labor market needs.

OKCareerGuide Users
- Gain immediate access to the latest opportunities and connect with local employers through OKCareerGuide, powered by Kuder®.
- Understand how personal interests relate to the world of work and to the needs of employers in their communities.

C2B Effectively Bridges Education to Economic Development

Business Profile
Create a custom profile that highlights your primary industry and allows Kuder users to learn more about your business.

Opportunities
Post internships, job shadows, part-time jobs, and more. Then, track views and interest.

Connect
Connect and communicate with education and workforce agencies to create a seamless talent pipeline from education to employment.

Learn more today!
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C2B Coordinator
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“Connect 2 Business provides employers at MidAmerica Industrial Park a quick and easy way to generate awareness and highlight career opportunities that support workforce preparation for local youth.”
— Tonya Backward
Workforce Development Coordinator
MidAmerica Industrial Park

Questions? We’re here to help.